

12 Ways You Can Help Promote:

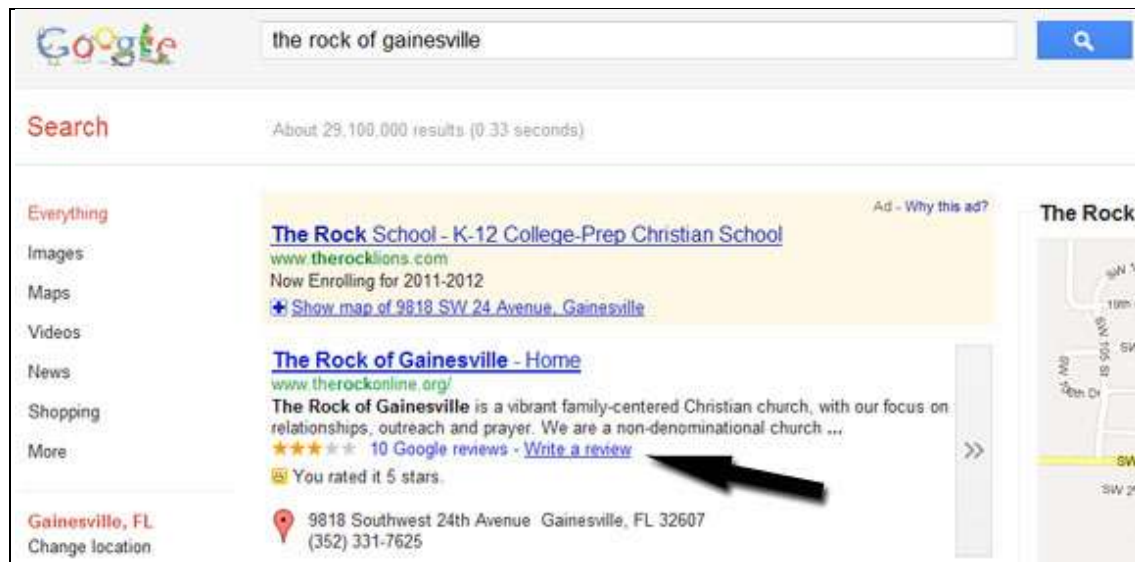
1. Put a bumper sticker and/or magnet on your vehicles.
2. Wear school apparel out in the community.
3. Use your red grocery bags at your local supermarket.
4. "Like" our Facebook page (facebook.com/ur).
 - Comment on status updates or photos posted.
 - Share albums and events with others.
5. Write a recommendation on our Facebook page.



6. Help us distribute literature in the community.
 - Put up an 11X17 poster in your workplace, local coffee shop, or grocery store.
 - Put out flyers in your workplace, doctor's office, dentist's office, or other family venues.
7. Help us promote the school within your local church.
 - Host an information table in the lobby or parking area on a Sunday morning.
 - Put up a poster and flyers in your church lobby or foyer.
 - Include an announcement about an upcoming Open House in your church's bulletin.
8. Make a warm introduction to the director of any local preschool.

9. Write a Google Review.

- Write about the school. (See Jim, Arica, Suzanne's reviews as examples)
- Do not respond to or try to address any of the negative comments posted by others.



10. Help me build visibility and credibility in BNI by helping me make referrals related to any of the following services:

Landscaping	Acupuncture	Buying/Selling Home	Personal Banking
Tree removal	Chiropractic Care	Mortgages / Refinance	Private Banking
Lawn care	Orthodontist	Home Inspections	Insurance - Home/Auto
	Massage Therapy	Property Management	Insurance - Life
IT Solutions	Occupational Therapy	Civil Engineering	Insurance - AFLAC
Printer Ink/Toner	Cosmetics/Skin Care	Construction	Accountant/CPA
	Nutritional Advice	Painter	Financial Advisory
Web Design	Personal Fitness	Home Repairs	
Advertising		AC Service/Repairs	Caterer (BBQ)
Printing Services	Pers. Injury Attorney	Plumbing	Baker (Cakes for Events)
Promotional Items	Family Law Attorney	Electrician	Jewelry & Repair
Signs/Car Wraps	Civil Law Attorney	Flooring	Jewelry
	Estate Planning	Carpet Cleaning	Photographer
Moving Company		Cleaning Services	Custom Home AV Services
Storage Facility	Veterinarian	Foundation Issues	
	Merchant Services	Swimming Pools	Auto Repairs / Body Work
Legal Shield	Payroll/Employee Leasing	Pest Control	Restoration (Fire/Flood/Mold)

11. Help us spread the word about our Community Open House on Monday, March 5, 7 p.m.

- Go to our events page on Facebook and invite others.
- Pass out invitations to people who may be interested.

12. Refer someone to our school. **The best referrals are names & numbers with permission to call.**

- Who makes a good referral?
 - church-going families who value faith as a part of education.
 - families who are dissatisfied with their current educational situation:
 - concerns that child is being bullied and nothing is being done about it
 - worried that child is falling through the cracks / grades slipping
 - complaints about communication at school
 - concerns about content being taught
 - concerns about negative peer influences
 - concerns about over-emphasis on FCAT testing