

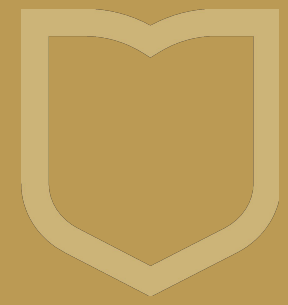


# Strategic Organizational Planning

“ The Christian  
school is the best  
tool available to the  
church today to  
impact the culture

~ Matt Skinner

”



# OUR GOAL

# OUR ASK



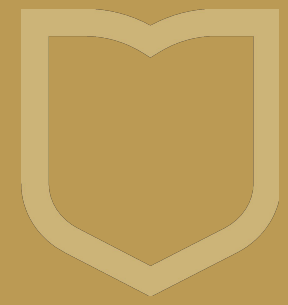
LEAVE  
**EQUIPPED**



LEAVE  
**CONNECTED**



LEAVE  
**VALUED**



# OUR GOAL



LEAVE  
**EQUIPPED**



LEAVE  
**CONNECTED**



LEAVE  
**VALUED**

# OUR ASK



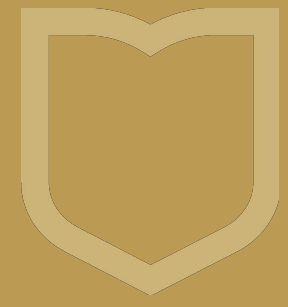
BE  
**PRESENT**



BE  
**ENGAGED**

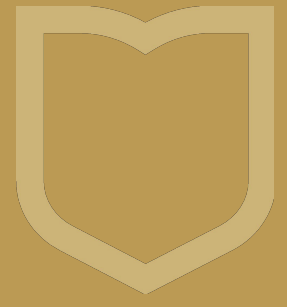


BE  
**OPEN**



# GET TO KNOW ONE ANOTHER

1. Your Name / School Name / Where you're from
2. Position at your school / How you got into Christian education
3. Biggest challenge **or** opportunity for your school right now
4. Something you're curious about right now as a leader



# LEARNING OBJECTIVES

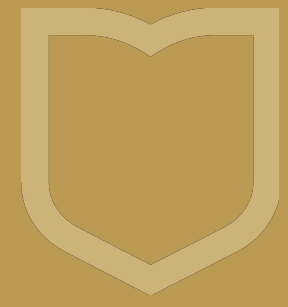
1. Establish an understanding of Strategic Planning - what it is & why it matters
2. Clarify the difference between a strategic organization & a strategic plan
3. Identify barriers to leading a strategic organization
4. Create a framework for the school to create its own strategic plan for growth
5. Receive coaching on the unique situation of your school

# Meet Your Coaches

**SESSION 1**  
**WHAT IT MEANS TO**  
**BE A STRATEGIC**  
**ORGANIZATION:**  
**TO BE LED BY STRATEGIC LEADERS**

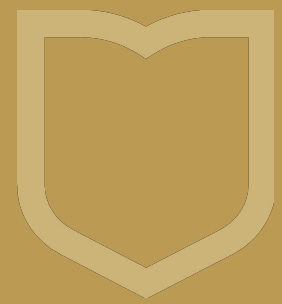






## OUR CALLING: LOVE & LEAD EDUCATORS

We are first and foremost responsible for creating a gifted team of Christian educators and then cultivating an environment for them to thrive.



# 1 CORINTHIANS

## 13:1-7

“If I speak in the tongues of men or of angels, but do not have love, I am only a resounding gong or a clanging cymbal. <sup>2</sup> If I have the gift of prophecy and can fathom all mysteries and all knowledge, and if I have a faith that can move mountains, but do not have love, I am nothing. <sup>3</sup> If I give all I possess to the poor and give over my body to hardship that I may boast, but do not have love, I gain nothing. <sup>4</sup> Love is patient, love is kind. It does not envy, it does not boast, it is not proud. <sup>5</sup> It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. <sup>6</sup> Love does not delight in evil but rejoices with the truth. <sup>7</sup> It always protects, always trusts, always hopes, always perseveres.”

## LOVE EDUCATORS



## LEAD EDUCATORS

Be present in the moment, actively listening

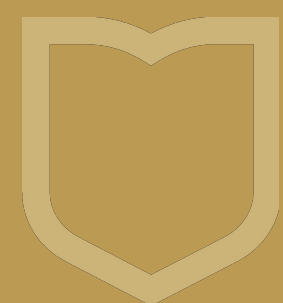
Be prepared, anticipating needs and opportunities

Be persistent, professionally guiding to the goals

Communicate to build engagement:  
No secrets, No surprises

Consistently follow up and follow through

Cultivate a culture of cohesive clarity



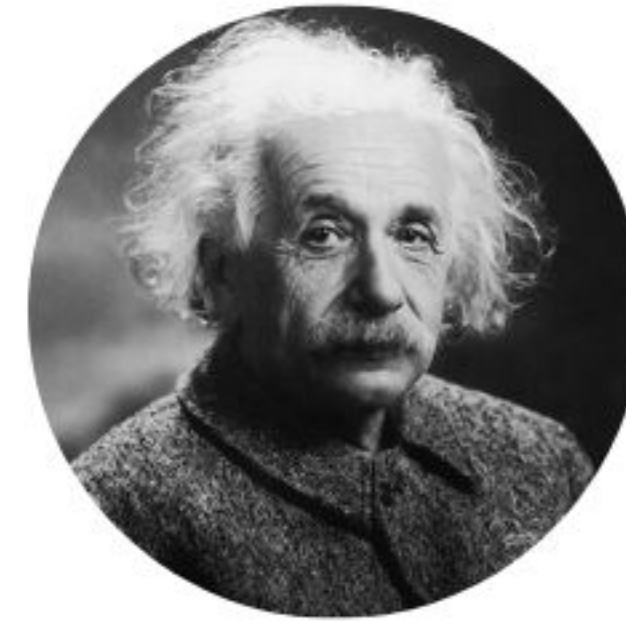




**WALTON**



**DRUCKER**



**EINSTEIN**



**KING, JR**



**PETERS**

WHAT DO THEY  
HAVE IN COMMON?



**DEMING**



**TWAIN**



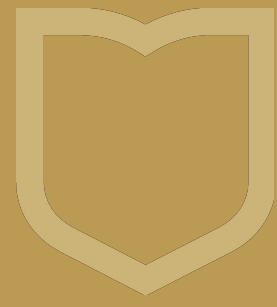
**JOBS**



**PAUL**



**PLATO**



# Why Strategic Planning?

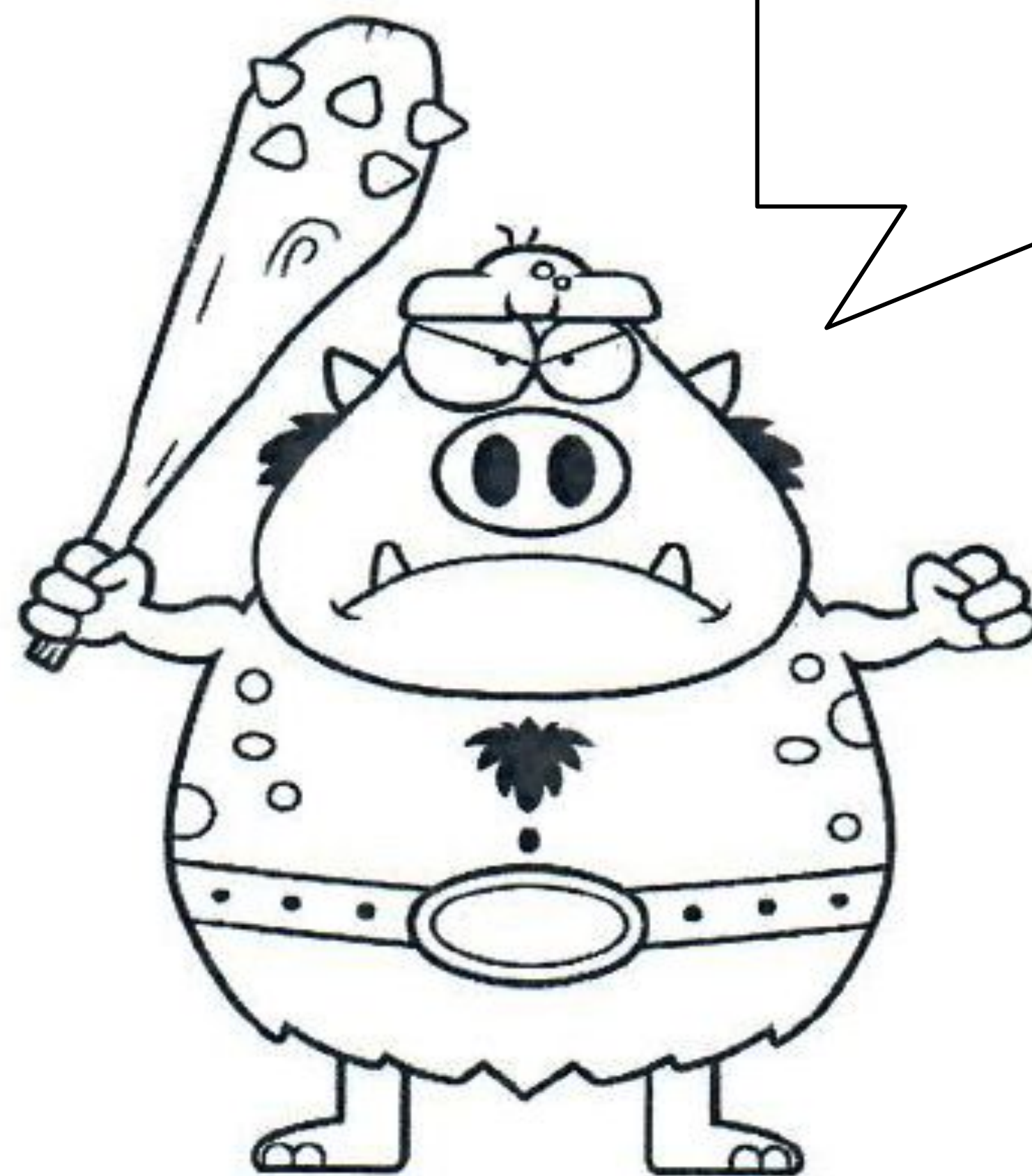
because

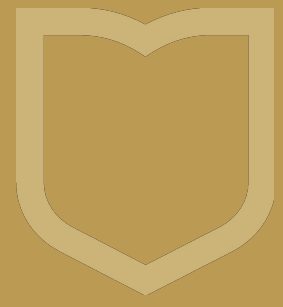
**“NO ORGANIZATION DRIFTS TO EXCELLENCE”**





# TROLL ACTIVITY





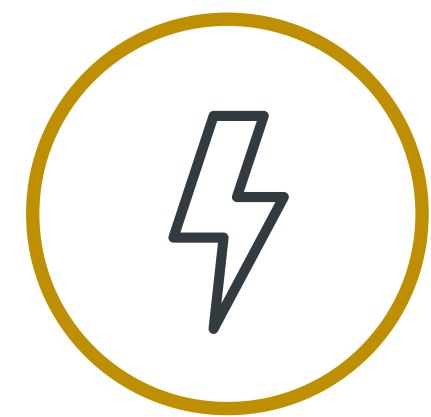
WHAT ARE THE  
PARADIGMS THAT  
SHAPE WHAT WE DO?



**Safety and Security**



**People**



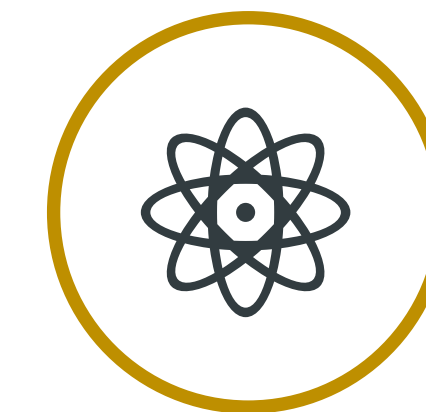
**Sudden Impact**



**Competitive Pressures**



**Finances**



**Ecosystem**



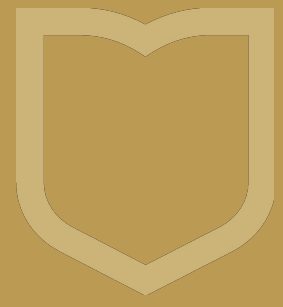


“

The horizon for most people is  
the edge of the rut into which  
they have most recently fallen.

~ Steven Covey

”

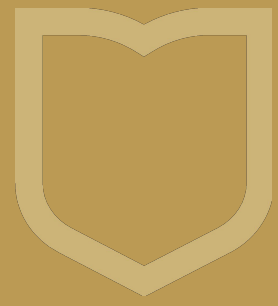


# WHAT IS A STRATEGIC PLAN?



Strategic planning is not an event. It is a continuous process of strengthening what works and abandoning what does not, of making risk taking decisions with the greatest knowledge of their potential effect, of setting objectives, appraising performance and results through systematic feedback, and making ongoing adjustments as conditions change.

— Peter Drucker



## STRATEGIC PLANNING IS A LEADERSHIP-DRIVEN ACTIVITY

If you want people to  
follow you, what  
must they see?

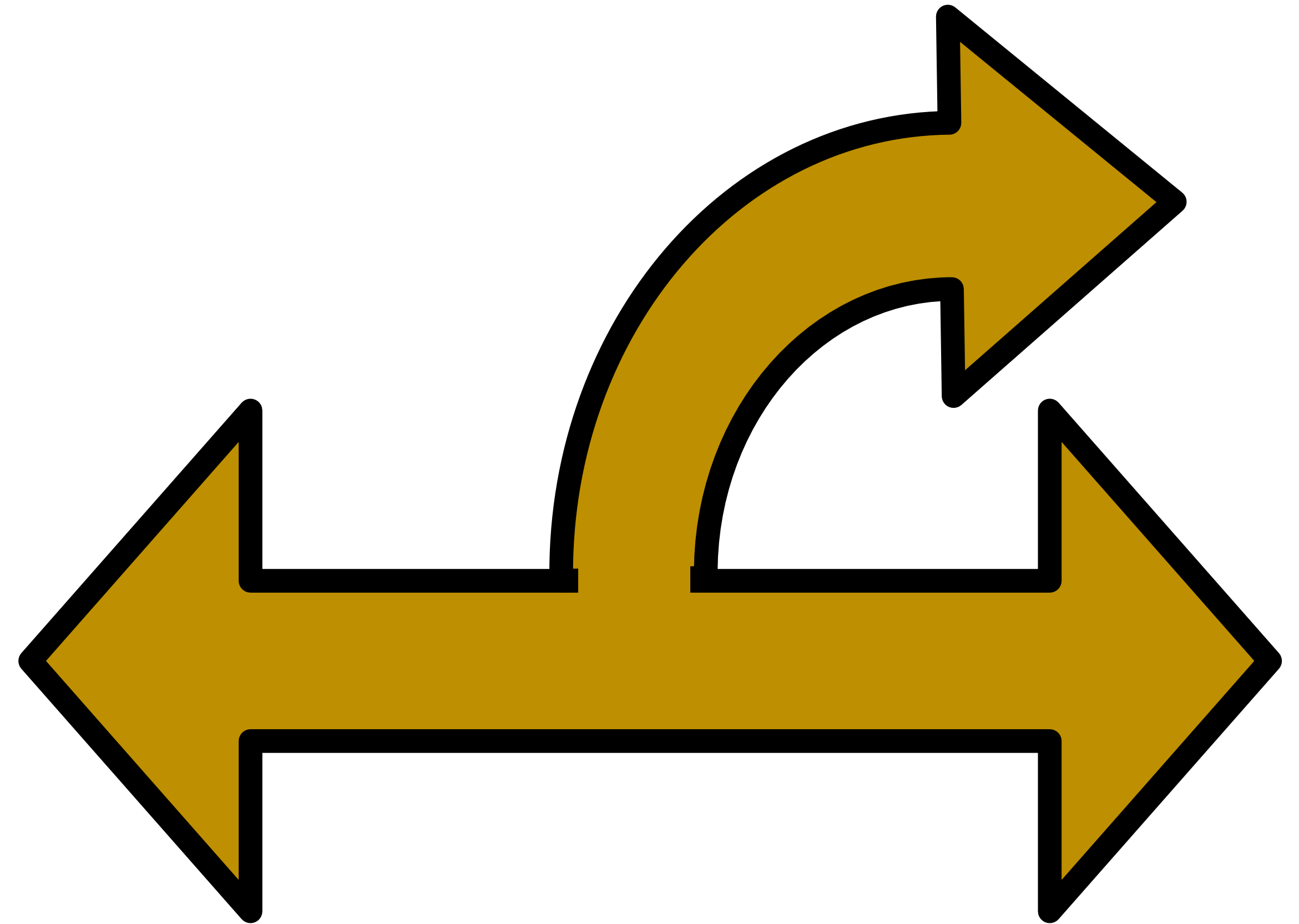


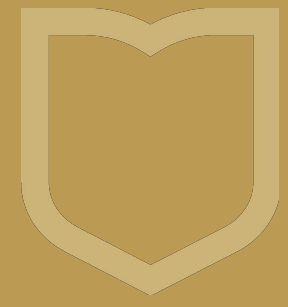
# JOY STEALERS

1. Dysfunctional Behaviors
2. Dysfunctional Systems
3. Dysfunctional Leadership

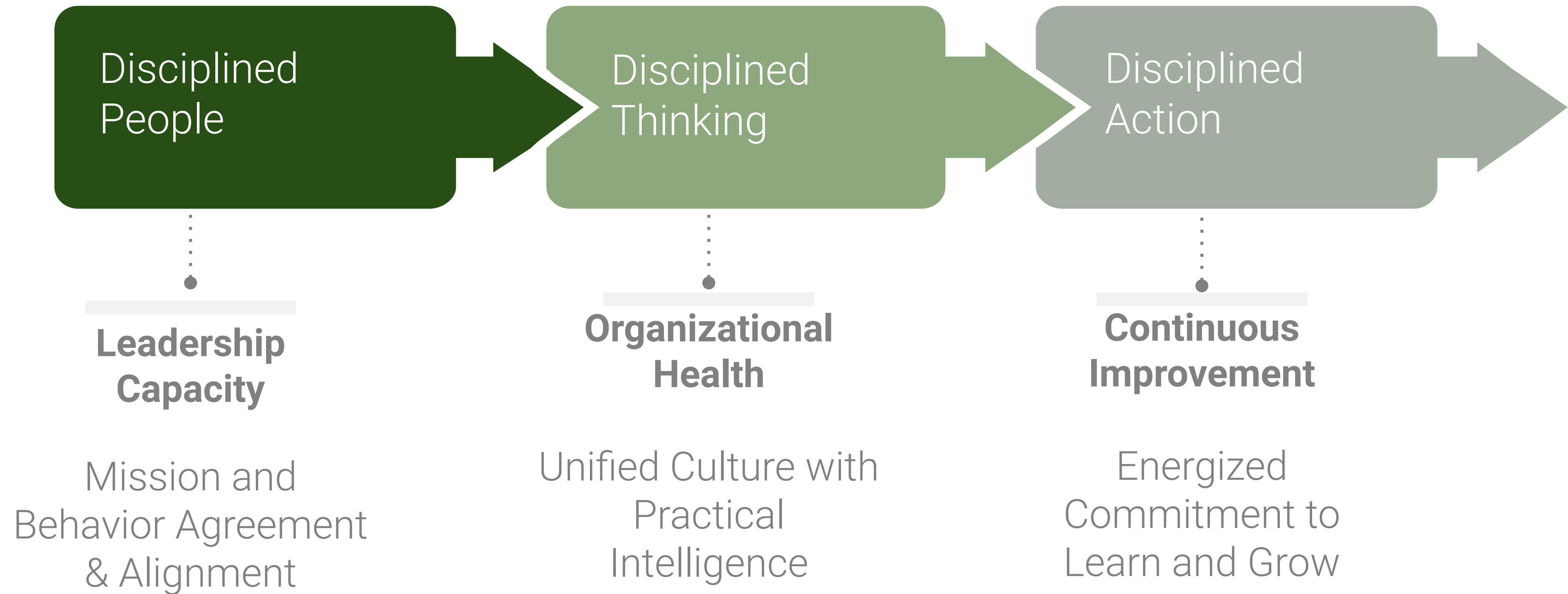
The foundation of productive Strategic Planning is established with an honest and accurate understanding of who we are and where we are.

In other words, we begin by looking in the mirror to understand internal issues before turning to the window to identify external factors.



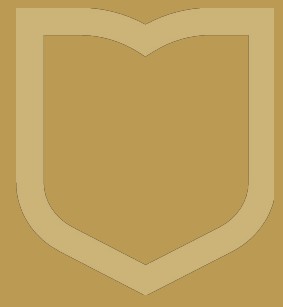


# Pathway to Authentic, Sustainable Excellence for Strategic Leaders

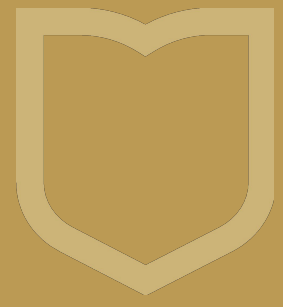


Based on research in Good to Great and Good to Great for the Social Sector, by Jim Collins

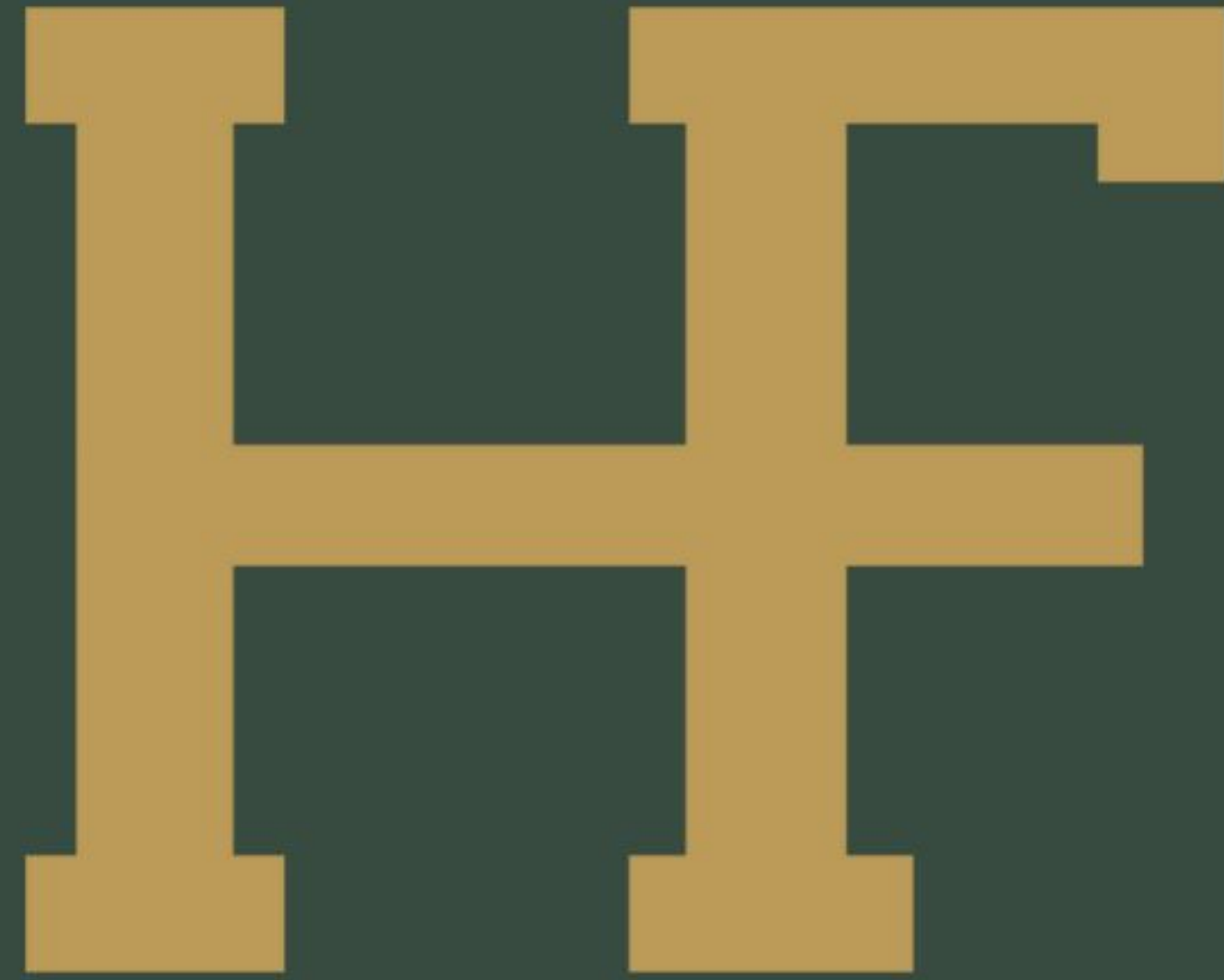
Based on research in Good to Great and Good to Great for the Social Sector, by Jim Collins



# 3 Strategic Decisions?



# GET OUT OF THE RUT!



HERZOG  
FOUNDATION