



#### **BOOTCAMP LEARNING OBJECTIVES**

#### Debrief so far & Check-in

- Establish an understanding of Strategic Planning what it is & why it matters
- Clarify the difference between a strategic organization & a strategic plan
- Identify barriers to leading a strategic organization
- Create a framework for the school to create its own strategic plan for growth
- Receive coaching on the unique situation of your school

# SESSION 5 SETTING GOALS AND KPIS



## **BACKWARDS DESIGN**



#### **ESTABLISHING DESIRED OUTCOMES**

## Vision, Mission & Target Graduate

## PEOPLE

## ORGANIZATION

#### **MOVING TO KEY PRIORITIES**



**47** 

#### **CHOOSING PERFORMANCE INDICATORS**





### **LET'S DEFINE TERMS**

#### Strategic Priority

The end toward which effort is directed for success

### Key Performance Indicator (KPI)

Measurement of performance of an activity over time to enable timely feedback and adjustment

#### Continuous Improvement

Disciplined advancement of processes and services through incremental and breakthrough changes.

# Moore's Law

## Blue Ocean Strategy



# DAY 2 REFLECTION







After a day and a half of discussing strategic planning, my biggest takeaway for my school is \_\_\_\_\_





After a day and a half of discussing strategic planning, my biggest takeaway for *myself as a leader* is \_\_\_\_\_\_





After a day and a half of discussing strategic planning, I'm still curious about





After a day and a half of being with fellow educators, I am feeling encouraged because \_\_\_\_\_

### LOGISTICS FOR TOMORROW

- Be at the training venue by 7:45
- Check out from the hotel in the morning
  - leave your luggage with the concierge desk