



**August 12-13, 2025**  
**Kellogg Hotel & Conference Center**  
**East Lansing, MI**

## Sponsorship Opportunities

The 2025 CASH Conference offers several levels and types of sponsorship, with various opportunities within each level. They are:

- **Gold Sponsor:** \$2,500 and above
- **Silver Sponsor:** \$1,500
- **Bronze Sponsor:** \$1,000
- **Contributor:** \$500
- **Speaker Sponsor:** Amount TBD
- **Conference Tote Bag Sponsor:** \$3,500 (commitment is needed by June 27, 2025).
- **Prize Contributor:** Item or gift card with a value of \$50 or more for end-of-conference drawing
- **Tote Bag Contributor:** \$75 to provide an item to be inserted in the tote bags.

*Sponsors receive complimentary conference registrations according to their contribution level.*

- Gold: 4 registrations
- Silver: 3 registrations
- Bronze: 2 registrations
- Contributor: 1 registration

### All sponsors are guaranteed the following benefits:

- Complimentary in-person exhibit booth (Limited to first 10 commitments).
- Acknowledgment in the conference program according to sponsorship level, if commitment is made prior to actual publication date.
- Verbal recognition during the conference.
- Acknowledgment on signage at appropriate locations at the conference.

### Special recognitions are provided for:

- **Speaker Sponsor:** A sponsor can underwrite the honoraria and/or travel expenses of a speaker. Call Diane Drago, Conference Coordinator at 734-661-9340 to discuss fees.
- **Conference Tote Bag Sponsor:** A sponsor can underwrite the cost of the tote bags distributed to each conference participant. These bags will have the sponsor's name and/or logo on them, as well as the conference name.
- **Tote Bag and/or Prize Contributor:** For those who provide either an item for the tote bags or a gift valued at \$50 or more for the end-of-conference drawing; acknowledgment will be made in the program book and during the drawing.

## Exhibitor Opportunities

- Sponsors receive a complimentary in-person exhibit table.
- The exhibit fee for for-profit organizations is \$250, if not already sponsoring, and includes one complimentary registration.
- The exhibit fee for non-profit organizations is \$75, if not already sponsoring. (This option does not include complimentary registrations. Regular registration rates are applicable.)
- In-person exhibit tables are limited to 10 on a first-come-first-served basis.
- All conference registrants, above and beyond the complimentary ones cited above, must pay the appropriate registration fee.



Child, Adolescent and School Health Conference  
Presented by the Michigan Department of Health and Human Services

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**Please complete this form and return it by mail or e-mail to:**

Diane Drago, Conference Coordinator, Diversified Management Services  
P.O. Box 7976 • Ann Arbor, MI 48107 • Phone: 734-661-9340  
ddrago@dmsevents.com

NAME

TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

E-MAIL

## Sponsorships

After reviewing the information above please check the participation type in which you are interested. Conference management will contact you to confirm and discuss any special sponsorship arrangements.

- ☐ **Gold Sponsor:** \$2,500 and above
- ☐ **Silver Sponsor:** \$1,500
- ☐ **Bronze Sponsor:** \$1,000
- ☐ **Contributor:** \$500
- ☐ **Speaker Sponsor** (designate speaker):  
\_\_\_\_\_
- ☐ **Conference Tote Bag Sponsor:** \$3,500
- ☐ **Prize Contributor** (please designate gift and value):  
\_\_\_\_\_
- ☐ **Tote Bag Contributor** (please describe item):  
\_\_\_\_\_

## Payment Information

- ☐ Check #\_\_\_\_\_ is enclosed in the amount of \$\_\_\_\_\_. Checks made payable to:

**CASH Conference**  
**Diversified Management Services**  
**Tax ID number: 30-0659477**

- ☐ Please charge my credit card in the amount indicated above.

☐ VISA    ☐ Mastercard    ☐ Amex

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON CARD (PRINT CLEARLY)

SIGNATURE

## Exhibitor

- ☐ We are a sponsor and will use the complimentary exhibit space.
- ☐ We are not a sponsor, but wish to purchase an exhibit space at the following level:
  - ☐ For-profit rate of \$250    ☐ Non-profit rate of \$75